



**THE
FUTURE
OF FUNDRAISING**

New Members Guide

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SAINT MARY'S IMPACT LLC MISSION STATEMENT



Our mission is to know and serve Saint Mary Catholic School by leveraging our time, talent, and treasure to positively impact future generations of Saint Mary's students. Saint Mary's Impact is a membership organization committed to improving Saint Mary Catholic School by embracing the power of collective giving in order to provide transformational grants. Saint Mary's Impact pools resources together to award grants funding new buildings, technology, maintenance, athletics, and the arts/music at Saint Mary Catholic School. Our members work together to determine which projects will be awarded each impact year.

ABOUT SAINT MARY SCHOOL

Dedicated to Catholic values, Saint Mary Catholic School is a Christ centered, educational community committed to academic excellence, spiritual growth, individual responsibility, and service to others. Saint Mary's School is a Title I program funded by the federal government to improve students' academic achievement in math and reading. Saint Mary's has proudly partnered with Step Up For Students, which allows for an average of \$7,800 in scholarship funds per student each year. Saint Mary's Impact emphasizes this incredible opportunity and asks families to reflect on the significance of this savings.

MEET THE 2024 BOARD

Ryan Montalto attended Saint Mary School for over 10 years and is an alumnus of the class of '92. Not only is he a practicing Catholic he has also been a parishioner of Saint Mary Catholic Church since birth. He has 3 children that have either graduated or still attend Saint Mary's, with one more on the way. As a serial entrepreneur Ryan has ran and sold businesses since the age of 23. His recent venture was CEO and Owner of an insurance agency responsible for 100's of millions in revenue annually.

Katie White, former Marketing Director and proud military spouse, has been in the local area since 2018. She and her family are members of Saint Mary Catholic Church; and she has two children attending Saint Mary Catholic School in 2024. Her experience in nonprofit management has allowed her to work in healthcare, education, and nonprofit settings. Her passion and purpose align while fundraising, event planning, and marketing for mission driven organizations. Katie is passionate about her Catholic faith, family, and community, and is happy to serve Saint Mary's in this capacity.

Sam Gusoff was born and raised in New Orleans. Introduced to the Catholic Faith in second grade at Our Lady of Divine Providence. Moved to the Fort Walton Beach area with her family in 2014 where Sam and her husband Gus became owners of Emerald Coast Harley-Davidson, and owner of the new Big Gus Tractors and Equipment. They've been a Saint Mary family for 8 years and have 2 children attending the school, Danny & Charlotte . She's volunteered for PTO and various events during the school year, and currently sits as Chair of the Financial Advisory Council.

Anne Loken graduated from Saint Mary-of-the-Woods College, in Indiana with a Bachelor of Arts in English. She is currently a Board Member-Saint Mary-of-the-Woods College Alumni Board. Anne and her husband Steve have had on a 20-year journey with the United States Air Force. During those years, they traveled the world, living in Italy, Hawaii and various states throughout the country. While her two boys, Jake and Josh were in school and playing sports, she spent time volunteering and served on many boards, where she oversaw the fundraising activities and donations. Anne began her teaching career at Holy Family Catholic Academy in Hawaii. For the next 13 years, Anne continued to teach at the Middle School level and coach tennis at Saint Mary Catholic School in Florida. Along with teaching 5th grade ELA and Social Studies at Plew Elementary, she is a Realtor® with Coldwell Banker in Destin, Florida.

Dr Mario J Caluda Jr "Mike" and his wife Charlene both originally from New Orleans became members of the local community in 1971 and have raised three children (Michael, Marc and Kristin) while here in the area. Dr Caluda started his 32-year Air Force civilian career when he entered government service in 1971 after graduating from LSU with a PhD in Mechanical Engineering. Dr Caluda became a member of the United States Senior Executive Service in 1995 and served as the Director of Engineering and then the Executive Director of Eglin Air Force Base until his retirement in 2004. He then joined Applied Research Associates specializing in munition effectiveness until his second retirement in 2014. He was a National Science Fellow and received numerous award and honors including the Department of Defense Harold Brown Award.

**Ryan
Montalto**



**Kaitlyn
White**



**Samantha
Gusoff**



**Anne
Loken**



**Dr. Mike
Caluda**



2024

GOALS

\$250,000

150 MEMBERS

**12 LOCAL
PARISH PARTICIPATION**

**10
CORPORATE SPONSORS**



BECOME A MEMBER

Annual Membership Fee in Saint Mary's Impact, Inc. is **\$1,000**. Membership is open to anyone age 18 or older, who makes a tax-deductible donation (membership fee) of \$1,000 or more. Donors may be individuals or local business partners. Each member receives one vote, regardless of their level of giving. Members may be as active as they choose: serving on one of our committees, helping to promote the organization, or just coming to vote at the annual meeting. Each Member will receive 2 Impact Ball tickets.

SPONSORSHIP LEVELS

SAINT SPONSORSHIP

\$1100 to \$4,999

- Member of Saint Mary's Impact, 4 total tickets to the Impact Ball and recognition online

ANGEL SPONSORSHIP

\$5,000 to \$9,999

- Member of Saint Mary's Impact, 8 total tickets to the Impact Ball, recognition online, and in Impact Ball programs

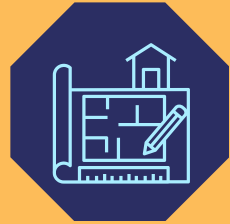
ARCHANGEL SPONSORSHIP

\$10,000 and above

- Member of Saint Mary's Impact, 12 total tickets to the Impact Ball, recognition online, in Impact Ball programs, and signage at the Impact Ball

PROJECTS TO BE FUNDED

NEW BUILDINGS



TECHNOLOGY



MAINTENANCE



ATHLETICS



THE ARTS/MUSIC



100% of the Membership Fee will provide a grant for Saint Mary School at the end of our fiscal year, raised through our nonprofit 501(c)(3) organization. This grant is to be used only for the 5 categories listed and can not be used for any administrative fees for the 501(c)(3) or Saint Mary School. Saint Mary's Impact Inc members vote where the funds will be allocated.

IMPACT CALENDAR

SPRING

- Recruiting
- New Membership Event.
- All Members Applications and Dues deadline.

SUMMER

- Grant Workshop
- Grant Application Due

FALL

- Committee Review of all Grants
- Member Dues Calculated
- Vote on Grants

WINTER

- The Impact Ball
- Grant Winner Announced

THE IMPACT BALL



The Impact Ball will celebrate and reveal which grant the members have chosen to donate to Saint Mary Catholic School. This event will be held in February 2025, capping off the last day of Catholic Schools Week. The Impact Ball will have live music, an open bar, and dinner for all in attendance.



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Join **THE**
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TODAY!